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*News release*

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## **PwC helps reduce environmental impact and *Clean-up Barbados***

**Bridgetown, Barbados, 15 September 2018** – PwC in Barbados joined over one thousand volunteers across the island and over 100 countries around the world on Saturday, 15 September to observe International Coastal Clean-up Day by taking part in the Future Centre Trust's ***Clean Up Barbados*** island-wide campaign.

This year, our group was even bigger, with over 40 volunteers from PwC, along with families and friends, including children under the age of ten. The youngest helpers were just two years old. Our team gathered early on Saturday morning at Folkstone Marine Park, St. James, to clean up refuse, which littered the beach, boardwalk, the park and surrounding areas.

**Gerry Mahon, Regional Operations Leader**, said, “The Future Centre Trust’s focus was on the reef this year, so we selected a location that would benefit greatly from our support. Whilst the National Conservation Commission does a very good job of keeping this and other areas clean, we were pleased to once again be part of an initiative that provides additional relief in such an important area of environmental conservation. PwC’s purpose is to **Build trust in society and solve important problems**. The pollution of our beaches and waterways continues to be a growing environmental issue and this is one way PwC can help to solve a problem that affects all of us.”

**Michelle White-Ying, Human Capital Leader** said, “We are always looking for ways to provide volunteering opportunities for our staff and support our local communities. Both at PwC in Barbados and across the firms in the Caribbean, the International Coastal Clean-up is considered one of our core initiatives. We’ve already had some great feedback from colleagues and conversations are geared towards which location we will go to next year. At PwC we work towards controlling and limiting our impact on the environment, which is why we continue to make Clean Up Barbados an important date in our calendar and encourage others to join us.”

The group collected **60kg (132.3 pounds)** of materials which could not be recycled and **20kg (44.1 pounds)** of materials which could be recycled. Plastic bottles, beer bottle caps and plastic bottle caps formed majority of what was collected and all of



these things can be recycled and/or reused. Of most concern is the threat to an already delicate ocean ecosystem. The materials collected play a significant part in endangering the reef and the animals that rely on it to thrive. We hope by supporting this initiative each year that we play a role in getting the message across, and lead more of our local community and visitors to become conscious of the catastrophic impact that the environment is facing both here in Barbados and around the world.

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PwC staff, family and friends after the clean-up of Folkstone Marine Park, St. James for Clean Up Barbados 2018.

## **About PwC**

At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 158 countries with more than 236,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at [www.pwc.com/bb](http://www.pwc.com/bb)

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