

## News release

Date Monday 21 september, 2020

Contact Caroline Belgrave, PwC

Tel: 1-246-626-6640

e-mail: caroline.belgrave@pwc.com

More details:

https://www.pwc.com/bb/en/about-us/corporate-responsibility.html

Follow/retweet: @pwc\_East\_Caribbean

**Pages** 

## PwC puts community at the heart of Clean Up Barbados 2020

**Bridgetown, Barbados, Monday 21 September 2020** - Staff of PwC East Caribbean (Barbados) and their families joined volunteers from across the country to take part in the island-wide annual Future Centre Trust Clean Up.

The focus this year was to clean a location that would make a difference to both the environment and the local community. Many of us co-exist in the natural habitats of wildlife. We live in neighbourhoods that are surrounded by nature; gullies, dense shrub and bush, tree lined pathways or even agricultural land. Understanding what impact we have is paramount to creating a better, safer, cleaner environment for all of us.

Our Clean Up started at the beginning of the Barbados Trailway, behind My Lord's Hill. We made our way through dense bush and ivy entangled trees picking up everything from the scattered parts of an entire bed mattress and frame, to plastic and glass bottles, plastic bags, juice boxes, foil food wrappers and other more common recycling materials.

Once complete, we moved into Licorish Village and joined another Clean Up group to help clear the road picking up more litter and recycling materials. Our PwC team then moved further into the village and found an area that needed a lot of attention at the heart of the community. We collected many broken empty glass bottles, plastic bottles, bicycle wheels, tyres, old broken chairs and TV's and even a child's electric toy quad bike.

Territory Leader, Mike Bynoe said, "We have more volunteers join us each year to support the Clean Up Barbados initiative. It's a testament to the growing importance of making sure



we control and limit our impact on the environment. This year we decided on a location that would deliver on both of our PwC corporate responsibility commitments, environment and community. We met many of the local residents while cleaning up and had the opportunity to speak with them and tell them more about the initiative. They were all very supportive and appreciative of the help which made the morning even more rewarding."

He continued, "Five years on from our first Clean Up and it's still a key date in our corporate responsibility calendar. The importance of cleaning up our environment continues to be one of the biggest local problems we face and we encourage businesses and communities across Barbados to come together and help us solve it. It's time to be the solution and make a difference now and for future generations. We are truly proud to be a part of something so meaningful and commend everyone involved."



**Picture caption:** Some of the PwC East Caribbean team at the end of the morning's clean up. Exhausted but exhilarated!





**Picture caption:** PwC East Caribbean Territory Leader, Mike Bynoe, standing in front of the skip we helped to fill with waste from the morning's clean up.





**Picture caption:** Two of our youngest PwC East Caribbean volunteers, Corryn Braithwaite and Camron Belgrave.

## **Ends**

## Notes

- For more information, visit
  <a href="https://www.pwc.com/bb/en/about-us/corporate-responsibility.html">https://www.pwc.com/bb/en/about-us/corporate-responsibility.html</a> Download our 2019
  corporate responsibility highlights and explore more of the work we're doing in the
  environment and community.
- 2. At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 157 countries with more than 256,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at www.pwc.com.

PwC refers to the PwC network and/or one or more of its member firms, each of which is a separate legal entity. Please see www.pwc.com/structure for further details.

© 2020 PwC. All rights reserved.