



Photo release

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PwC gives Foul Bay an environmental makeover

Bridgetown Barbados, Monday 19 June 2023 - Partners and staff of PwC East Caribbean (Barbados), their friends and families and some of the St. Stephen's Scout Group launched an "environmental crusade" to clean up Foul Bay on Saturday.

With this year's World Environment Day focus being "solutions to plastic pollution", PwC's Green Team decided that a Beach Clean Up would be ideal - making a difference to the environment and our community by removing as much plastic (along with other items) as possible. A team of 81 set to work transforming the beach and surrounding areas.

Beach Clean Ups seem to have become business as usual in Barbados, without them the litter would almost certainly get to an unmanageable and dangerous point. **Gerry Mahon, Net Zero Leader, PwC East Caribbean said**, "The clean up was another success in our growing environmental programme. We had a record number of volunteers and the haul was quite remarkable. In addition to the usual waste and items that should have been recycled, we recovered half a boat, a mattress, other household items as well as discarded shipping pallets. As a society it's clear we still need to do better. The devastation that our treatment of beaches and other habitats causes disrupts lives, livelihoods and the economy. We are committed to playing our part in delivering a nature-positive world."

Many of us co-exist in the natural habitats of wildlife, in Barbados this is particularly true given our small size. We certainly appreciate what benefits the beaches have on our island, yet many times it's our fault that a beach becomes full of waste. Understanding what impact we have is paramount to creating a better, safer, cleaner environment for all of us, awareness and education are key to achieving this. Citizens, visitors, corporate businesses and the government need to commit to being a part of the solution together - climate action takes everyone. **Gerry continued**, "Our people really appreciate volunteering opportunities and they consistently show us their commitment as a community of solvers helping to tackle the most important problems. Very specifically for this activity, the problem being the global plastic pollution issue in our waters and its negative impact on the environment."



Picture caption: The final haul of both recycling and non-recycling waste also included half of a broken boat, a mattress and pallets.



Picture caption (L & R): Two PwC staff members uncovered a number of unusual and dangerous items close to the cliff face.



Picture caption (L): Four team members carrying waste and recycling. A lot of the recycling items found were plastic bottles.

Picture caption (R): A proud moment for the team after hauling the remains of a boat back to the collection point. It took all of them, and the help of a truck and harness, to move it.



Picture caption (L): The sargassum was a heavy haul but together we removed a lot of it

Picture caption (R): Some of the St. Stephen's Scout Group cleaning up sargassum and removing waste.



Picture caption (L): PwC also organised for what looks like an old channel marker to be picked up by crane and removed. It was too heavy to move.

Picture caption (R): A PwC staff member adding a bag of sargassum to an already growing pile.

Ends

Notes to editors

Learn more about PwC's net zero commitment [here](#).

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