



News release

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PwC gives back this Christmas, donating \$20k to support Barbados charities

Bridgetown, Barbados, Thursday 17 December 2020 - Christmas is a wonderful time of year for so many people, it's also an extremely difficult time of year for those less fortunate. This is why our partners and staff have come together and donated 1% of their salaries for the months of October, November and December, to give to those that need it the most. The salary deduction was a voluntary contribution and the response was really positive.

And while helping those in need at Christmas was our main focus, we started early with a donation to the Eden Lodge Youth Charitable Trust, to aid their back to school programme. Children who were otherwise unable to buy their school books, received their bulk book list. Education for all our children is paramount and a key part of our overall corporate responsibility programme.

The remainder of the funds that we collected from salary deductions went to The Salvation Army, to help them continue their great work in the community, particularly with vulnerable people and children.

In addition as a separate initiative, the Firm supported a team of women who have dedicated their time to individually wrapping and giving 400 children each a 'Santa sack' of presents. They together with Bajans for Bajans, identified families who are most in need. Sacks include at least one book to promote literacy, and toys and games based on age, from babies up to 17 years old. As well as a small monetary donation, PwC provided office space to allow for the wrapping and bagging of the presents.

Territory Leader, Mike Bynoe said, "Christmas is one of my favourite times of year, it's a time for our partners and staff to take a well earned rest to enjoy with family and friends. I know this has been a tough year and not everyone will be able to enjoy the Christmas holidays so it's important to me and the Firm to continue to give back to our community. I want to thank those partners and staff who made a salary deduction, at a time when many have been

financially impacted by the pandemic. To corporate Barbados, I'm grateful to those of you who stand with us and do what you can to positively impact our communities, as only by acting together can we make a real difference. Finally, to the organisations we've donated to, thank you for your hard work and dedication to our communities, not just at Christmas but throughout the year."



Picture caption: One of the families receiving their PwC donated school books at Cloisters book shop.



Picture caption: PwC East Caribbean Territory Leader, Mike Bynoe, presenting Major Brenda Greenidge, from The Salvation Army, with a cheque for \$7,500 BBD.



Picture caption: From left to right, Julie Raizman, Caroline Gardiner, Mike Bynoe, Fiona Parker and Noni Hope standing among some of the Santa sacks ready to be distributed to children and families across Barbados.

Ends

Notes

1. For more information, visit <https://www.pwc.com/bb/en/about-us/corporate-responsibility.html> Download our 2019 corporate responsibility highlights and explore more of the work we're doing in the environment and community.
2. At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 155 countries with more than 284,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at www.pwc.com.

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