

Establishing yourself in the Colombian market is possible!

- Entry strategy
- Operation model
- Analysis of investment operations according to regulations and tax incentives

Company/vehicle structuring

- Analysis and selection of the appropriate type of company in Colombia.
- Incentives
- Tax strategy
- Legal structuring
- Regulation

Immigration regime

Analysis and achievement of the type of Colombian visa applicable for each case.

Advice on applicable entry permits.

Advice on the validation of professional titles before national entities.

Advice for the application for temporary licenses before the National Professional Councils.

Representation and/or assistance before the immigration authorities.

Work considerations

Individual and Collective Law

- Design of labor policies, design, and implementation of hiring schemes.
- Advice on the payment of social benefits and compensation.
- Representation in administrative procedures before the authorities.

Social Security

- Assistance in process related to parafiscal entities.
- Support in audit processes by the Pension and Parafiscal Management Unit (UGPP in spanish)
 - Entry strategy
 - Appropriate vehicle structuring
 - Foreign investment
 - Compliance
 - Immigration regime
 - Labor considerations
 - Imports/exports

Taxes in Colombia

Foreign investment registration

Exchange and Foreign Investment Regime

- General advice on the application of exchange regulation in Colombia.
- Structuring of external debt operations.
- Registration and administration of compensation accounts.
- Exchange litigation (administrative and judicial).
- Preparation of records and reports before the Bank of the Republic of Colombia.
- Filing of exchange declarations with local banks.

Commercial and corporate law

05 02 Advice on Advice and support in compliance with administrative procedures Advice on the Preparation of Colombian for obtaining, modifying, Advice and support design, drafting, Legal minutes for the consumer in compliance with consulting in and canceling review and documentation protection and negotiation of registrations, licenses, of corporate the legal obligations recurring habeas data contracts. permits or authorizations. decisions. of the company. operations. regulations.

- Advice on civil and commercial litigation.
- Negotiation and conflict resolution.
- Advice on the design and implementation of transactions.

We help companies manage their taxes, considering national, international, and territorial systems, as well as the different tax incentives granted to foreign investors.

Tax Compliance

- Preparation and review of tax declaration (national and municipal)
- Support before tax authorities:
 - Attention and ordinary requirement
 - Support in inspection.
- Requests for balances in favor

Tax consulting

- Tax reconciliation
- Preparation and review of deferred tax
- Tax advice on tax effects for adoption of IFRS
- Preparation and review of Tax Package or Tax Tool

Transfer prices

- Compliance with formal obligations
- Defending
- Planning
- Advance price agreements
- Consulting and support in the application and negotiation

Imports/Exports

Customs consulting

Customs optimization for the development of activities in Colombia:



Tariff classification of products intended to be imported.



Customs valuation, royalties, and franchises.



Analysis of the application and benefits of Free Trade Agreements.



Determination of conditions and requirements for the importation of goods.

Coordination with national logistics operators for customs operations:

- Support in the signing of the customs mandate.
- Socialization of the company as a customs administrator before the Colombian customs authorities.
- Customs Litigation (Administrative and Judicial).
- Invima Records and associated consulting.

International Trade

- Free, permanent zones.
- Studies and compliance of origin.
- · Litigation regarding origin.
- Sectoral and economic studies.
- Application for authorization of international marketing companies.
- Vallejo Plan Application.

Learn about our **key investment publications** in Colombia.

Doing Business in Colombia.

- International investments and exchange rate regime
- Foreign trade and customs
- Labor regime
- Tax regime
- Corporate aspects
- Legal compliance
- Conflict resolution
- Public contract

M&A in Colombia

- It comprehensively exposes the mergers and acquisitions process in Colombia.
- M&A (merge & acquisitions).
- Transactions.
- Due Diligence.
- Post Deal.



"At PwC we promote foreign investment by sharing knowledge."

Contacts



Eliana Bernal Castro Partner Tax and legal services Eliana.bernal@pwc.com



Laura Vivas Partner Tax compliance Laura.vivas@pwc.com



Wilson Herrera Robles Partner Family Business Wilson.herrera@pwc.com



Liliana Ochoa Partner Outsourcing Liliana.ochoa@pwc.com



Doing Business



Doing Deals





Follow us PwC Colombia











