


# Speeding Up Asia Pacific's Decarbonization: The Role of Emissions Tracker

The screenshot shows the cover of an IDC Spotlight report. At the top left is the IDC logo, and at the top right is the 'SPOTLIGHT' logo with 'Sponsored by: PwC' below it. A blue banner contains the text: 'Digital tools that track organizationwide emissions data make net zero transitions possible by bringing visibility, transparency, and verifiability to information used in decision-making, progress-monitoring, and reporting.' Below this is the report title 'Speeding Up Asia Pacific's Decarbonization: The Role of Emissions Tracker' in blue, with the date 'October 2024' and the author 'Written by: Melvie Espejo, Research Director of Asia Pacific Sustainable Strategies and Technologies, IDC Asia Pacific'. The main content area is divided into two columns. The left column has a sub-header 'Falling Behind Net Zero 2050' and contains two paragraphs of text. The right column has a sub-header 'AT A GLANCE' and contains three sections: 'BUSINESS OBJECTIVE', 'CHALLENGE', and 'SOLUTION', each with a short paragraph of text.

Built on PwC's years of experience collecting, analysing, and reporting carbon footprints, Emissions Tracker helps you aggregate, analyse and report carbon data. This allows ease of monitoring and managing of emission reduction and net-zero initiatives.

IDC Spotlight - Speeding Up Asia Pacific's Decarbonization: The Role of Emissions Tracker		<a href="#">Find out more</a>
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## The report states

Organizations grapple with poor quality and incomplete emissions data that prevent them from knowing where to start, and how to prioritize and address people, process, and technology challenges that hinder and slow down conversion of net zero ambitions to actions.

## It goes on to say:

Digital solutions like Emissions Tracker help organizations to compute accurately and completely emissions baselines and monitor subsequent emissions levels. They do this by seamless integration with existing data collection IT systems such as ERP/EMS, thus enabling less error-prone automated input of material available real data, the plugging of data gaps, and the calculation of the full emissions picture. Accurate and complete emissions data allows organizations to locate pain points in operations, craft mitigating strategies, and monitor, analyze, and report the impact of decarbonization initiatives.

<b>More information</b> Emissions Tracker <a href="https://marketplace.my.pwc.com/offering/emissions-tracker">https://marketplace.my.pwc.com/offering/emissions-tracker</a>	<b>PwC is a Leader in 100+ major analyst reports</b> <a href="https://pwc.com/analystrelations">pwc.com/analystrelations</a>
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