

# PwC Indonesia Contacts



**Taehun Jung**  
Advisor  
taehun.jung@pwc.com



**Lok Budianto**  
Partner  
lok.budianto@pwc.com



**Inhyuk Park**  
Advisor  
inhyuk.park@pwc.com



**Dongcheol Shin (James)**  
Advisor  
shin.dongcheol@pwc.com



**Suyanti Halim**  
Partner  
suyanti.halim@pwc.com



**Ali Widodo**  
Partner  
ali.widodo@pwc.com



**Adi Pratikto**  
Partner  
adi.pratikto@pwc.com



**Ryuji Sugawara**  
Advisor  
ryuji.sugawara@pwc.com



**Michael Goenawan**  
Partner  
michael.goenawan@pwc.com



**Martijn Peeters**  
President Director  
martijn.peeters@pwc.com



**Indra Allen**  
Partner  
indra.allen@pwc.com

[www.pwc.com/id](http://www.pwc.com/id)

# Korea Business Desk

Guiding Korean companies  
expanding their horizons to  
Indonesia (the best partner  
for Korean companies)



## PwC Indonesia

**Jakarta**  
WTC 3  
Jl. Jend. Sudirman Kav. 29-31  
Jakarta 12920 - Indonesia  
Telp: +62 21 5099 2901 / 3119 2901  
Fax: +62 21 5290 5555 / 5290 5050

Email: [id\\_contactus@pwc.com](mailto:id_contactus@pwc.com)

**Surabaya**  
Pakuwon Tower  
Tunjungan Plaza 6, 50<sup>th</sup> Floor, Unit 02-06  
Jl. Embong Malang No. 21-31  
Surabaya 60261 - Indonesia  
Telp: +62 31 9924 5759

This publication has been prepared for general guidance on matters of interest only, and does not constitute professional advice. You should not act upon the information contained in this publication without obtaining specific professional advice. No representation or warranty (express or implied) is given as to the accuracy or completeness of the information contained in this publication, and, to the extent permitted by law, PwC Indonesia, its members, employees and agents do not accept or assume any liability, responsibility or duty of care for any consequences of you or anyone else acting, or refraining to act, in reliance on the information contained in this publication or for any decision based on it.

The documents, or information obtained from PwC, must not be made available or copied, in whole or in part, to any other persons/parties without our prior written permission which we may, at our discretion, grant, withhold or grant subject to conditions (including conditions as to legal responsibility or absence thereof).

PwC Indonesia is comprised of KAP Rintis, Jumadi, Rianto & Rekan, PT PricewaterhouseCoopers Indonesia Advisory, PT Prima Wahana Caraka, PT PricewaterhouseCoopers Consulting Indonesia, and PwC Legal Indonesia, each of which is a separate legal entity and all of which together constitute the Indonesian member firms of the PwC global network, which is collectively referred to as PwC Indonesia.

© 2024 PwC. All rights reserved.  
PwC refers to the PwC network and/or one or more of its member firms, each of which is a separate legal entity. Please see <http://www.pwc.com/structure> for further details.

## Who we are

PwC는 전세계 최대규모의 네트워크를 보유한 전문 컨설팅 회사로서 151개국에 걸쳐 688개의 오피스를 두고 있으며 364,000명의 전문가를 보유하고 있습니다. PwC Indonesia는 PwC의 멤버 firm 으로서 80여명의 파트너 및 technical advisors 를 포함하여 3,600여명의 전문가들이 국내 비즈니스 및 글로벌 비즈니스 트렌드의 지식을 기반으로 다국적 기업들에게 최고 수준의 감사, 텍스 및 컨설팅 서비스 제공하고 있습니다.

PwC is the world's largest network of professional service firms. We have a presence in 151 countries at 688 locations with over 364,000 professionals. We have been in Indonesia since 1971 and employ over 3,600 professionals, including more than 80 partners and technical advisors who are experienced in delivering assurance, tax and advisory services to both Indonesian and international companies and are equipped with in-depth knowledge of the local business environment and global business trends.

## We speak your language

인도네시아는 법률, 투자규제, 시장체제 및 세무규정이 복잡하며 이러한 복잡성으로 인하여 다국적 기업의 초기진출 및 정착이 쉽지 않습니다. PwC Indonesia 는 한국 고객들의 다양한 요구와 급변하는 투자환경의 변화에 대응하기 위하여 Korea Business Desk 를 별도로 운영하고 있으며, 한국기업의 인도네시아 진출 및 성공적인 비즈니스를 위하여 한국기업에 특화된 서비스를 제공하고 있습니다.

We understand that each company has its own culture and strategies to perform business. On the other hand, doing business in Indonesia certainly brings a number of challenges to the companies. A combination of complex legal and investment regulatory environment, ever changing tax regulations, and competitive market environment makes a unique business environment. It is precisely for this reason that we have established our supporting group, the Korea Business Desk, dedicated to serve and work together with Korean companies operating or planning to enter the Indonesian market.

## Our work and services stand out because...

- **PwC Indonesia** 는 인도네시아 내 **Korean Business** 리더로서 우수한 글로벌 네트워크 및 많은 서비스 경험을 기반으로 다양한 산업과 기업들에 대한 방대한 지식과 경험을 보유하고 있습니다.
- **PwC Indonesia** 는 인도네시아 회계법인 최초로 2006년에 **Korea Business Desk**를 개설하였으며, 그 동안 누적된 경험과 지식을 바탕으로 인도네시아에 진출하는 한국기업들에게 특화된 서비스를 제공하고 있습니다.
- **PwC Indonesia** 는 감사, 세무 및 컨설팅 분야에서 인도네시아 내 최고의 회계법인으로 다양한 업무 경험을 보유하고 있습니다.
- **PwC Indonesia** 는 다양한 분야의 최고의 전문가를 보유하고 있으며, 산업별 및 서비스 유형별로 전문화된 조직을 운영하여 최상의 서비스를 제공하고 있습니다.
- **PwC Indonesia** 는 지난 수 년간 한국기업들과의 다양한 업무경험을 바탕으로 방대한 지식과 노하우를 보유하고 있습니다. 주요 한국기업 고객들은 아래와 같습니다.

CJ Group, HMC Group, Samsung Group, KT&G Group, Lotte Group, LXI Group, ST International, POSCO Group, Daesang Group, LG Group, Hankook Tire, HD Hyundai, Zinus, Hansae, KB Finance Group, Shinhan Finance Group, Hana Finance Group, Woori Finance Group etc. and other Korean companies.



- **PwC is well positioned in the market in Korea** and we have a strong global network present in Korea and in countries with investments in Korean companies.
- **We are able to communicate in Korean language** through the Korea Business Desk. We are the first firm to have a dedicated team for Korean business. We have dedicated professionals with knowledge and experience to provide this service. Also included in the team is a full time dedicated Korean Technical Advisor who will provide communication support to Korean clients.
- In Indonesia, **we are the largest** and most renowned firm in the market, with broad experience in the areas of management consulting, tax management and auditing.
- **Our staff are highly knowledgeable and experienced.** PwC Indonesia's staff comprises professionals specialized by line of service, solution or type of industry, ensuring that our services are provided by highly qualified professionals with in-depth knowledge of the market.
- **We have substantial experience dealing with various issues faced by Korean companies** in diversified industries in Indonesia. To name a few, we are currently serving or have served Samsung Group, LG Group, Lotte Group, Cheil Jedang Group, Samtan Group, POSCO Group, SK Group, GS Group, Hankook Tire, Hwaseung, Daewoo E&C, Sae-A Trading, KEB Hana Bank, Woori Bank, Daewoo Securities, KT&G, Hansae, KOLON, KEPCO and the Korean Embassy.

## What we do

PwC Indonesia는 다양한 분야에서 고객요구를 충족시키기 위하여 효과적/효율적인 서비스를 제공하고 있습니다.

Based on your company's needs, we offer a wide range of services for your effective operations in the Indonesian market.

### Audit & Assurance

- Audit and Non-audit service
  - Financial Statement Audit
  - Internal Audit
- Broader Assurance Services
  - Capital Market & Accounting Advisory Services (CMAAS)
  - Assurance Transformation
  - Risk Assurance (KSOX, etc)
  - Actuarial service
  - Digital

### Consulting

- Strategy
- Digital Transformation
- Risk and response

### Tax

- Tax Advisory Services
- Tax Compliance Services
- Tax Dispute Resolutions
- Tax Reporting and Strategy
- Transfer Pricing
- Indirect Tax and World-Trade Management Services
- Mergers and Acquisitions
- Inward Investment and Corporate Services
- Global Mobility Services
- Asia Pacific Regional Tax Network

### Advisory Deals

- Corporate Finance
- Due Diligence
- Valuations
- Restructuring/Business Recovery
- Deals Strategy & Operations
- Sustainable Infrastructure Advisory
- Financial Modelling Services
- Forensics

### Legal

- Mergers & Acquisition
- Capital Markets and Securities
- Corporate Advisory
- Finance
- NewLaw

### Special Services

- Japan Business Desk
- Korea Business Desk
- China Business Desk
- Entrepreneurial & Private Business (EPB)
- Capital Markets Services
- Capital Projects and Infrastructure (CP&I)
- Actuarial Services
- Digital Services
- Omnibus
- Sustainability for Long Term Value Creation
- PwC's Academy