

PwC in Kenya

Capabilities and points of view

2022

Assurance Services



Assurance

Our Assurance Service is not only valued for its compliance with professional standards, but also for its relevance to our clients' businesses and the insight it provides to management.

Our approach places particular emphasis on the link between the performance of your business and the financial information you report to stakeholders.

With our depth of experience, and our knowledge of all industry sectors, we are able to offer you a broad range of innovative, cost-effective solutions that respond to both global and local business issues.

We offer **Audit and Assurance Services** that are focused on your specific management needs. Audit efficiency and timely preparation of financial statements are the cornerstones of our assurance services. Our audits are performed with precise service commitments that add value and minimise risk.

Our audit approach starts with in-depth understanding of the industry in which you operate and what is happening in your markets. We understand your strategies and business objectives, and then work through your organisation to understand what drives value, and ensure that financial reports and related non-financial information properly reflect the performance on your company.

Our **Risk Assurance Services** unit provides an invaluable safeguard in today's complex operating environment. We work with you in your boardrooms and back offices, helping you protect and

strengthen every aspect of your business, from people to performance, systems to strategy, business plans to business resilience.

Whatever transaction you are contemplating and whichever sector or territories your business operates in, our **Capital Markets and Accounting Advisory Services** team is there to support you every step of the way. We take the time to explore your business and focus on uncovering ways for you to optimise value at every stage. Our range of services across the critical areas of accounting, financial reporting and capital market transactions.

Our **Actuarial Services** unique contribution lies in our technical expertise and our ability to benchmark industry practice through our extensive industry client base. We believe that these attributes can provide businesses with the critical information and insights they need to develop successful competitive strategies and enhance shareholder wealth.

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For more information speak to:

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PwC in Africa



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