

PwC in Kenya

Capabilities and points of view

2022

Introduction



PwC has Africa covered to bring a wider perspective to your issues

At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 156 countries with over 295,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at www.pwc.com

We are able to draw resources from other PwC firms whenever we need them. Yet we work locally, bringing appropriate local knowledge and experience to bear – and using the breadth and depth of our resources to bring you a professional service, specifically tailored to match your needs.

Your partner in the region

To ensure that we deliver what we promise, we have assembled a team of top professionals who share a common passion for providing you with world-class services and support and who will use their vast industry experience in dealing with organisations of similar size and complexity to yours, to ensure we meet your expectations.

In Africa

In Africa we're the largest provider of professional services with close to 400 partners and over 9000 people in 34 countries. This means that we're able to provide our clients with seamless and consistent service, wherever they're located on the continent.

Our in-depth knowledge and understanding of African operating environments enables us to put ourselves in our clients' shoes to offer tailored Tax, Assurance and Advisory solutions for every business challenge.

Realising the appeal of the continent as an investment destination, our dedicated Africa Coordination Centre provides assistance to organisations looking to expand their presence in Africa.

In Kenya

At PwC Kenya, our purpose is to build trust in society and solve important problems. Our in-depth knowledge and understanding of operating environments in Kenya and the region enables us to put ourselves in our clients' shoes and offer truly tailored Tax, Assurance and Advisory solutions to unique business challenges.

Our local capability comprises over 500 professionals who combine their in-depth understanding of local business, social, cultural and economic issues with deep functional and industry knowledge.

This local expertise, combined with the collective geographic and functional knowledge of our global network, will ensure you benefit from ideas that challenge conventional thinking and gain new perspectives.

Doing business on the African continent can be challenging and sometimes intimidating. In response, PwC has established the Africa Coordination Centre (ACC) in Johannesburg, comprising a team of specialists focused on Africa.



...using our coverage in Africa to bring a wide perspective to your issues

- We provide insight and help clients maintain controls and driving operational efficiency.
- We understand the challenges of the business, the business model and the needs of stakeholders.
- We implement enablers including Change Management and make change stick by defining a roadmap based on measurable objectives.
- We have considerable experience of carrying out financing options studies and providing project finance advisory and transaction support in the region.
- Our Transaction Advisory practices across the Region provides innovative business advisory services across a range of sectors providing our clients with advice on Privatisation/ PPP transactions, Project Finance, Disposals, Mergers & Acquisitions, Valuations and Restructuring, Business Strategy, Business Plans & Feasibility Studies, Financial Projections, IPO Support, Performance Improvement, Organisational Redesign and Crisis Management.
- We are the only firm in East Africa with the critical mass to enable our staff to specialize not only by the various taxes e.g. Income tax, VAT, Customs & Excise and Transfer Pricing but also by industry;
- We are the market leaders in tax services in East Africa. We believe that we have the best people, processes and technology. We have worked with and continue to work with the leading companies in East Africa and have shown that we can provide value added tax advice; and
- We have developed superior tax services experience with both local and international companies.



PwC Kenya has a history of delivering world class audit and tax services to some of the largest companies, including professional services organisations in Kenya and in Africa. In developing our relationship with you, we take pride that we have the ability to bring the following to bear:

- A leading edge audit and tax service that mirror the way you manage your business and focuses on business, audit & tax risks;
- The best tax advice needs breadth and depth of knowledge. We pride ourselves on what we believe is a unique ability to provide both the tax experience, technical knowledge and negotiating skills that you require as your business grows in the region;
- Ability to deliver the best of technical expertise available in our firm both locally and globally in a timely and consistent manner;

- Experience and leadership as PwC maintains professional relationships with clients in the professional services industry; and
- Strong professional independence and ethical beliefs that we share across all PwC firms across the globe.

Our commitment to quality, our leadership position in the profession, our reputation and experience in Kenya, the region and globally makes us the perfect partner for you.

For more information speak to:

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