



Kublei LLP

“Kublei” LLP – one of the largest processing enterprises of the Republic of Kazakhstan, known for engaging in production of freshly chilled meat such as beef and lamb; so as for canned goods production that was established in 1992 year. The latest modern equipment of leading European manufactures allows the enterprise to release our products with high quality and with exceptional taste characteristics.

The standards “Quality Management System” ST RK ISO 9001 – 2009 and “Food Safety Management System” ST RK ISO 22000-2006, that based on HACCP principles, were applied and currently operate at “Kublei” LLP enterprise. The EU standard HALAL – 01:2012 “General requirements for the production, manufacture, processing, storage, transportation and implementation products “HALAL” and international standards IS 1500:2004, IS 1500:2009 “Guidelines for the production, manufacture, processing and storing products “HALAL”.

The company currently owns two plants:

1. Canned food plant with total square over 15 000 m2 and total output – 200 000 cans per shift, Uralsk town, Polevaya street 13/3. (opened in 1992 yr.)
CNCA approval number KZ.L.13/G2-0323
2. Meat – processing plant with the total square 12 000 m2 and total capacity – 20 000 ton of meat per year, Uralsk, Rybtseh district 55. (opened in 2016 yr.)
CNCA approval number 1639-1926-LLP

Nowadays our company releases over 100 different labels of canned products and up to 50 names of frozen products. The current can market includes Kazakhstan, Russia, Kyrgyzstan, Turkmenistan. Currently, more than 600 employees work at the company. “Kublei” LLP actively participates in international and regional exhibition, which regularly assess the quality of our produced goods with gold medals and awards.

- 2018:
Export of meat-processing plant – 805 tons
Export of canned products – 554 tons
- 2019:
Export of meat-processing plant – 729 tons
Export of canned products – 714 tons

Company Info

Established in:
1992 Year

Headquarters:
Uralsk city, Kazakhstan

Active in:
Russia, Iran, Turkmenistan,
Kyrgyzstan, Kazakhstan

Productivity
Canned food factory:
200 000 cans per shift
Meat – processing plant:
20 000 tons of meat per year

Website:
www.kublei.kz

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屠宰车间计算大牲畜和小牲畜的屠宰线。大牲畜的能力是每班250头，小牲畜 - 700头。
“Kublei” LLP 是肉类加工行业中的领导者，拥有最先进的设备。
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第 28387201 号

商 标 注 册 证

KUBLEI

核定使用商品/服务项目（国际分类：31）

第 31 类：牲畜饲料；宠物食品；动物饲料（截止）

注册人 “库贝类”有限公司
LLP “KUBLEI”

注册人地址 哈萨克斯坦共和国，西哈萨克斯坦州，乌拉尔市，坡列瓦亚路13/3
URALSK CITY, ST. POLEVAYA, 13/3, WEST KAZAKHSTAN REGION,
THE REPUBLIC OF KAZAKHSTAN.

注册日期 2018年12月07日 有效期至 2028年12月06日

局长



申长雨

发证机关





第 28384579 号

商标注册证

KUBLEI

核定使用商品/服务项目（国际分类：29）

第 29 类：鱼罐头；肝酱；肉；腌制肉；肉罐头；腌制蘑菇；蔬菜罐头；牛奶制品；番茄酱（截止）

注册人 “库贝类” 有限公司
LLP “KUBLEI”

注册人地址 哈萨克斯坦共和国，西哈萨克斯坦州，乌拉尔市，坡列瓦亚路13/3
URALSK CITY, ST. POLEVAYA, 13/3, WEST KAZAKHSTAN REGION,
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申长雨

发证机关





Product 1: Beef

Existing Brand:
Kublei LLP

Existing Markets:
Russia, Kazakhstan

Purely B2B:

Target client:

HoReCa,
Processor,
Retailer,
Wholesaler

Geographic feature:

Most widely consumed beef area, such as Guangdong, Sichuan, Guangxi and etc.

Beef

- Indicative pricing : \$4.75-9.10 per kg
- Packaging size : depends on the size of cut, placed in corrugated box
- Shelf-life : 12 months
- Amount for export: approximately 5 000 tons per year

Features and benefits:

The beef is frozen in shock freezer cameras, where the temperature is starting from -35C. It helps to preserve all natural nutritional value, taste quality and aromatic properties as fresh meat for a long period of time. Our meat-processing plant is not approved to export beef to PRC, but the inspection will arrive in September to inspect our plant.

Below is the video link of our meat-processing plant, please press to play:
<https://yadi.sk/i/kqXxAZDRcblgbg>



Beef

Strip loin



Tenderloin



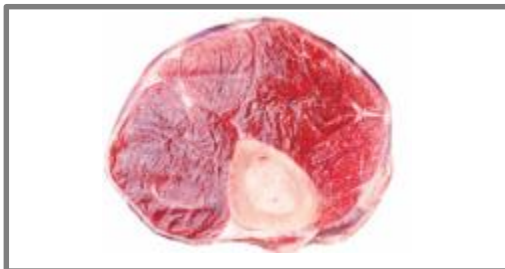
Knuckle



Shoulder blade cut



Osso Buco steak



Rib eye (Shotloin)





Product 2 Canned Fish

Existing Brand:
Kublei LLP

Existing Markets:
Russia, Kazakhstan,
Turkmenistan, Kyrgyzstan

Allowed Markets:
China

Target client:

Retailer,
Wholesaler,
Supermarkets

Geographic feature:

Most widely consumed canned fish regions in China. The regions that do not have straight access to sea or ocean (landlocked)

Canned fish

- Indicative pricing : \$0.36-\$1.18
- Packaging size : 48 cans (240gr) or 72 cans (160gr) in corrugated box
- Shelf-life: up to 30 months

Features and benefits

The modern production capacity facilities, European equipment and applied advanced technologies allow us to produce hundreds of thousands cans per day. The assortment of issuing products is over 70 names Canned fish with oil or with the tender tomato sauce. Fish cans can be served with garnish or with salads.

Our plant is approved and in the list of approved companies that are allowed to export canned fish to PRC.

2019 export – 255 tons of canned fish

2018 export – 179 tons of canned fish

Canned fish

Baltic sprat in tomato sauce



Sprat pate



Large sprats in oil



Atlantic sardine with oil



Atlantic herring with oil



Bream in tomato sauce





中华人民共和国国家认证认可监督管理局
Certification and Accreditation Administration of the People's Republic of China

哈萨克斯坦水产品生产企业在华注册名单（2018年6月22日更新）

| 序号 No. | 注册号 Approval No. | 企业名称 Name | 注册地址 Address | 市/县 City/County | 州/省 State/Province | 企业类型 Type | 备注 Remark |
|-----------|---|---|--|--------------------|------------------------|--------------|--------------|
| 1. | KZ.B.09/G2-001/E (ЕВРОКОД 06AA) | LLP "Karatal Balyk" | Karatal region, Ush Tobe town, st. Akyn Sara, 76 | | Almaty region | PP | |
| 2. | KZ.B.14/W-0169/E | IE "Epekov Teukhan Yessimkhanovich" | Sarkan region, M. Tolebaeva village, st. Zhenis, 6/2 | | Almaty region | ZV, CS | |
| 3. | KZ.B.14/W-0155 | LLP "Ulgy" Kutumov Kydyrzhan Imanbekovich | Sarkan region, Ulgy village, st. Baigymatova, 13/1 | | Almaty region | ZV, CS | |
| 4. | KZ.F.01/G2-1728 | IE Ahmetov Zh.M. | Ust-Kamenogorsk city, township: Menovnoe st. Sovetskaya, 104 | | East Kazakhstan region | PP, CS | |
| 5. | KZ.F.01/G2-1409/E or 16.01.2012 года KZ.F.13/W-2061/E or 27.12.2012 года | LLP "Shygys Shayan" | Ust-Kamenogorsk, the left side of the Irtysh river (pools), Ust-Kamenogorsk city st. Abaya 191 | | East Kazakhstan region | CS | |
| 6. | KZ.F.01/W-0767/E or 09.12.2010 года | LLP "Shygys Universal" | Ust-Kamenogorsk city, st. Lavanevskogo 23 st. Ulyanovskaya, 100 | | East Kazakhstan region | CS | |

| | | | | | | | |
|-----|---|---------------------------|---|---------------------|-------------------------|--------|---|
| 7. | KZ.F.01/W-2420/E | «BMK Trans» LLP | str. Slavskogo, 16 | Oskemen city | East Kazakhstan region | CS | A |
| 8. | KZ.F.01/W-3389/E or 25.11.2013 года | LLP "AyRaKos" | Ust-Kamenogorsk city, st. Nezavisimosti, 92 | | East Kazakhstan region | CS | |
| 9. | KZ.F.21/W-0206 or 27.01.2010 года | IE Kisimgaliyev M | Ust-Kamenogorsk city, st. Abaya, 191 | | East Kazakhstan region | CS | |
| 10. | KZ.F.18/G2-3323 or 04.11.2013 года | ИК "Bi-ana" | Tarbagatai region, Tugyl village. | | East Kazakhstan region | PP | |
| 11. | KZ.F.18/G2-0729 or 28.10.2011 года | ИК "Rybaki Zaisana" | Tarbagatai region, Tugyl village. | | East Kazakhstan region | PP | |
| 12. | KZ.F.18/G2-3230/E or 07.10.2013 года | LLP "Digam" | Tarbagatai region, Tugyl village. | | East Kazakhstan region | PP | |
| 13. | KZ.F.18/G2-3201/E | «Utarak» LLP | Tugyl village | Tarbagatai district | East Kazakhstan region | PP, CS | A |
| 14. | KZ.F.13/G2-3425 or 06.12.2013 года | LLP "Zaysan Fish" | Zaisan region, Karabulak village. | | East Kazakhstan region | PP | |
| 15. | KZ.F.17/G2-3225 or 03.10.2013 года KZ.F.17/W-2854 or 14.06.2013 года | LLP "Tore-Togam" | Kurchum region, Kurchum village. | | East Kazakhstan region | PP, CS | |
| 16. | KZ.H.11/G2-0323 or 22.02.2010 года | LLP "Vega" | Taraz city, st. Puwkina, 157 | | Zhambyl region | PP | |
| 17. | KZ.L.13/G2-0112 or 24.12.2009 года | LLP "Kublei" | Uralsk city, st. Polevaya, 13 | | West Kazakhstan region | PP | |
| 18. | KZN#02/G2-0173/E | ТОО СПК Кызылорда а Балык | Kazalinsk region Aiteke bi village, st. Novaya, 196 | | Kyzylorda region | PP | |
| 19. | KZ.X.13/G2-0283/E 04.02.2011 жыл | LLP «J.F.M company». | Shimkent city, Sairamskoe roadway | | South Kazakhstan region | PP | |