



## Company Info

**Established:**  
2010

**Headquarters:**  
Rudny, Kazakhstan

**Active in:**  
Kazakhstan

**Turnover:**  
21 500 000 USD

**Productivity:**  
30 000 tonnes

**Website:**  
[www.lider2010.kz](http://www.lider2010.kz)

**Contact person:**  
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## «Lider-2010»

The company LLP "Lider-2010" is one of the leaders in the Kazakhstan market for milk processing and the production of dairy and sour milk products. The company is a member of the dairy cluster, including a high-tech farm and its own distribution network. The range of products is expanding every year, at the moment there are more than 60 items.

## Company Photo

overview



production



## Company track record and achievements (+experience in China)

### CERTIFICATE FOR PARTICIPATION:

- 2011y Exhibition «Worldfood» c. Moscow,
- 2016y Exhibition «Worldfood» c. Moscow,
- 2019y Exhibition «Worldfood» c. Moscow.

### DIPLOMA:

- 2010y Exhibition «Kazakhstan International Halal Expo2010» c. Astana,
- 2015y Exhibition «Peterfood» c. Saint-Petersburg,
- 2017y Exhibition of Kazakhstan commodity producers c. Astana,
- 2018y Exhibition «ULTYQ O'NIM» c. Astana,
- 2019y Exhibition «ULTYQ O'NIM» c. Nur-Sultan.



## Product 1 Info

**Existing Brand:**  
«Rudnenskiy TAN»

**Existing Markets:**  
Kazakhstan, Russia

**Target client:**

Client's sector/products

**Foodstuffs**

Client feature **Distributor**

Geographic Feature

**Western China, Urumqi**

others :

## Product 1 - Fermented milk carbonated product

- Indicative pricing: **0,4 USD, 0,57 USD, 0,72 USD**
- Packaging sizes: **500g, 1000g, 1500g**
- Shelf-life: **75 days**

## Features and benefits

Fermented milk carbonated product is made on the basis of milk and leaven. No added chemical components. Perfectly quench thirst in any weather, normalizes digestion, promotes weight loss due to its low calorie content

## Product track record and achievements (+experience in China)

**GOLDEN MEDAL:**

- 2011y Exhibition «WORLDFOOD» c. Moscow,
- 2014y Exhibition « PRODEXPO» c. Moscow,
- 2015y Exhibition « PRODEXPO» c. Moscow,
- 2015y Exhibition « AGROFORUM» c. Yekaterinburg,
- 2016y Exhibition «PRODEXPO» c. Moscow,
- 2017y Exhibition « PRODEXPO» c. Moscow.

**CERTIFICATE took first place:**

- 2015y Exhibition «Moscow Halal Expo» c. Moscow.

**DIPLOMA OF 1 DEGREE:**

- 2016 y XVI quality festival c. Yekaterinburg.





# Product 1 - Fermented milk carbonated product

Photo #1 of the product



Photo #2 of the product



Photo #3 of the product



Photo #4 of the product



## Links:

<https://www.youtube.com/watch?v=vtEILBQfItc>

<https://www.youtube.com/watch?v=0fzwHJtiERI&t=76s>

<https://www.youtube.com/watch?v=nDEVl7qplKA>

