



## ***Press Release***

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### **PwC Middle East acquires UAE based Data Analytics Consulting team to expand offering**

- PwC Middle East acquires the consulting division of Teambase
- Acquisition enhances PwC's capabilities in Big Data, Advanced Analytics and Digital Transformation Through Insight

**05 May 2019, Dubai UAE:** PwC, one of the world's leading professional services firms with offices across the region, announced today that it has entered into an agreement to acquire the consulting division of Teambase, an award winning data and digital transformation consultancy team based in the region.

Through the acquisition of Teambase Consulting, PwC will further expand its ability to deliver data driven solutions and digital transformation consulting through insight in the region. The acquisition will complement PwC's existing data analytics capabilities across multiple industries including public sector, financial services, retail, real estate, logistics and aviation.

Established in 2014, Teambase consulting division is a multi-disciplinary data science, analytics, artificial intelligence and technology consultancy offers a variety of data insight solutions for today's digital enterprise.

#### **Commenting on the announcement, Hani Ashkar, PwC Middle East Senior Partner said:**

"Our clients are demanding more impact, value, quality; all with a more digitally enabled experience. We are enhancing our service offerings in the digital space, and Teambase Consulting will further enable this transformation. Our investment in Teambase Consulting will allow us to grow our digital service proposition and drive growth within a priority area for us, as a firm. As our region continues to transform, our strategic investments will help us drive value for our clients; solving their most important problems and building trust in our society."



**Jan Gloncak, Founder of Teambase and now a Partner at PwC Middle East said:**

“We are thrilled to be joining forces with PwC in the Middle East. Teambase Consulting uses the latest and greatest of what technology has to offer, with innovative solutions that transform your business. Joining PwC will expand our technical and consulting reach in the region to offer stronger and more comprehensive data driven transformation services in the Middle East market ”

PwC helps organisations across the Middle East to accelerate their transformation and reinvention. The firm’s integrated approach is designed to meet the expectations of today’s customer and help public and private entities to deliver value in today’s evolving digital economy. PwC combines strategy, technology and management consulting expertise to help organisations succeed and employ the right technologies they need to create competitive advantage.

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**About PwC**

At PwC, our purpose is to build trust in society and solve important problems. We’re a network of firms in 158 countries with over 250,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at [www.pwc.com](http://www.pwc.com).

Established in the Middle East for 40 years, PwC has 22 offices across 12 countries in the region with around 5,200 people. ([www.pwc.com/me](http://www.pwc.com/me)).

PwC refers to the PwC network and/or one or more of its member firms, each of which is a separate legal entity. Please see [www.pwc.com/structure](http://www.pwc.com/structure) for further details.

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