

Legal Business Solutions -NewLaw

Innovation, technology and efficiencies for the future legal function

We help organizations improve their legal workflows and processes through innovative technological and resourcing solutions. By understanding client needs while leveraging our global alliances, NewLaw can provide private sector and government organizations with a variety of services from concept to implementation.

PwC NewLaw partners with businesses to enhance how legal services are delivered. Through data-driven insights, advanced technology and generative AI, and innovative delivery models, we enable business to unlock material value and future-proof their operations.

Key Contacts



Alex Rosenrauch NewLaw Director & Al Leader

NewLaw Director & AI Leader PwC Legal Middle East alex.r.rosenrauch@pwc.com



Ciara Henry Armanazi NewLaw Senior Manager PwC Legal Middle East

ciara.h.armanazi@pwc.com



How PwC NewLaw helps digitise legal service delivery



Consulting

We partner with our clients to understand what is driving the need for change and tailor an approach to achieve the right outcome. This ensures we deliver the "best fit" outcomes, providing maximum value for the effort to transform.



Technology

We work with clients across all aspects of legal technology, supporting with vendor selection and management, and product implementation. Our **blend of lawyers and technologists** enables us to meet client needs at every stage of the technology transformation journey.



Generative AI Managed Legal Services (MLS)

Our approach to Managed Legal Services provides the mission control centre required to facilitate the management, execution and quality control for an end-to-end legal service. We can support across a wide range of activity, offering managed services that provide substantial benefits in terms of cost efficiency, process streamlining, and enhanced risk management capabilities.

Strategy & Function Design

Legal Function design and strategy development

Process optimization and change management

Sourcing and vendor management

Implementation

Implementation of technology solutions (particularly GenAI) for legal workflows (e.g. Harvey, LeAh etc.)

Contract Lifecycle Management (CLM) (CPAI, Icertis, Sirion)

Custom Build

Partner with technology partners to build custom white labeled 'PwC' solutions

PwC built custom solutions

Industry-specific

Identify industry specific pain points and configure existing LegalTech to power MLS (augment existing service or create new service)

Identify industry specific pain points and build PwC solution to power MLS (augment existing service or create new service)

Client bespoke

Configure existing LegalTech solutions to power MLS for client specific opportunity (augment existing service or create new service)

Build PwC solution to power MLS for client specific opportunity (augment existing service or create new service)