

ESG Essentials for SMEs: Kickstart your ESG journey



ESG fundamentals for businesses

Learn from industry practitioners

Gain practical tools to drive your ESG agenda



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New world.

New skills.

Schedule :

The course will run monthly till 2024, please refer to the [PwC Academy](#) website for updates on course dates

Course objectives

The ESG Essentials for SMEs upskilling workshop is designed to help ***kickstart your ESG journey***. With the support of PwC's Asia Pacific Centre for Sustainability Excellence (APAC CSE), the workshop will provide you with a ***fundamental understanding*** and the ***practical tools*** needed to ***incorporate ESG principles into your business and drive your ESG agenda***.

It will involve active discussion around ***industry-specific challenges and opportunities***, and highlight ***global and local trends*** shaping the ESG landscape. Specially ***tailored to Singapore's context***, the programme will also feature ***case studies and best practices of SMEs*** to enable you to draw direct relevance when devising your ESG strategy, as well as continue to ***build trust with your stakeholders*** and ***deliver sustained outcomes*** for the wider community.

This course has been designed to answer these essential questions:

How is ESG relevant to me as an SME and why is it important?

What are the risks that I should be aware of and what opportunities might I benefit from?

How can I put ESG principles into practice in my business and embark on my ESG journey to protect and enhance my organisation's value?



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Benefits of attending -

The course has been **taught and developed by industry practitioners**, bringing together a wealth of practical and applicable knowledge to maximise strategic ESG business value. The course delivery team sits in PwC's Asia Pacific Centre for Sustainability Excellence, ensuring that all course content is relevant for businesses and up to date with industry best practices and emerging standards. The course also leverages PwC's expertise in sustainability services ranging from developing ESG strategies to adhering to a host of reporting standards.

Through participating in the course, SMEs will be introduced to the broad spectrum of ESG topics and develop a holistic understanding of sustainability and how it can be integrated in business. Given the backdrop of unpredictable cascading effects of climate change and increasing investor and consumer demand for corporate responsibility, SMEs will be better equipped to capture sustainability-related opportunities and mitigate risks through future-proofing your business.

Who should attend:

The course is intended for business leaders and senior management of SMEs who are best placed to lead ESG transformation and integration.



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ENTERPRISE SUSTAINABILITY

PROGRAMME

SUSTAINABILITY COURSES

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Singapore**

About the Enterprise Sustainability Programme - Sustainability Courses

The Enterprise Sustainability Programme (ESP) supports Singapore businesses on sustainability initiatives and to capture new opportunities in the green economy. As part of the initiatives under the ESP, Enterprise Singapore, in partnership with Global Compact Network Singapore, PwC Singapore and Singapore Environment Council, launched the first series of Enterprise Sustainability Programme - Sustainability Courses.

These courses aim to build awareness and knowledge of sustainability amongst local business leaders and enable participants to access tools and resources to help them assess their current sustainability readiness and performance. It serves as a foundation to help local enterprises build capabilities for the green economy and develop a clear plan for sustainability efforts.



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Workshop agenda

Module 1 – Introduction to ESG

This module will raise the level of awareness and understanding of Environmental, Social and Governance (ESG) by introducing the definition of ESG, how it has evolved and why it is relevant and important to SMEs.

Topics Include:

Definition of ESG

ESG encapsulates a wide range of issues, each affecting different areas of a business. SMEs will be introduced to topics in each Environmental, Social and Governance pillar.

Global and Local Trends in Singapore

The ESG practice is rapidly evolving, with new regulations, data aggregation platforms and scientific advancements. SMEs will understand the push and pull factors driving ESG priorities.

Key Stakeholder Perspectives

Criticism of unchecked capitalism and rising inequality has led to a shift from shareholder to stakeholder capitalism. Businesses are increasingly expected to think not only about the bottom line, but also about creating value for their stakeholders like employees, suppliers, customers and communities as well.

Module 2 – ESG Issues

This module will provide deeper insight into ESG issues, why they are relevant to SMEs and how sustainability risks can be mitigated through different mechanisms.

Topics Include:

Regulatory Landscape

The ESG regulatory landscape is rapidly evolving, with varying government and investor expectations. Companies have to adopt sustainability practices or risk failing to comply with emerging standards.

Climate Change Vulnerabilities

Climate change has increased the frequency of extreme weather events and knock-on effects such as asset damage, supply chain disruptions and increasing costs of raw materials. SMEs will learn how climate change affects their business and what they can do to mitigate risks.

Diversity and Inclusion

Inequities exacerbated by Covid-19 and climate change have led to increasing stakeholder demands for diversity and inclusion practices. SMEs will learn about practices to best manage stakeholder expectations.

Carbon Measurement

Carbon measurement or carbon “footprint” refers to the total amount of greenhouse gases generated by an entity. Understanding the total emissions and major sources of emissions will enable SMEs to take steps to reduce their overall footprint.

Resource Efficiency and Waste Management

Resource efficiency refers to the optimisation of materials to maximise output and reduce waste. Waste management refers to the processes and actions required to manage waste from inception to final disposal. SMEs will learn methods of increasing resource efficiency and best practices for managing waste.

Module 3- ESG Opportunities

This module will explore ESG opportunities, including how SMEs can drive value creation and gain a competitive advantage by embracing ESG.

Topics Include:

ESG Strategy

SMEs will learn how to develop an institutional ESG framework and create an ESG vision and mission.

Sustainability grants

SMEs will be introduced to a host of grants and initiatives aimed at encouraging ESG implementation and integration.

Sustainable Finance

Sustainable finance can refer to obtaining finance for sustainable economic activities and projects or to obtain preferential interest rates by meeting ESG targets. SMEs will learn about the different sustainable finance mechanisms that are available.

Circular Economy

Circular economy refers to a system that seeks to reduce waste through recovering the resources at the end of the product's life and channelling it back into production. SMEs will learn ways in which they can integrate this model into their operations.

Sustainable Supply Chain

A sustainable supply chain refers to the procurement of materials and services from companies committed to fair labour practices and environmental protection. SMEs will learn how they can adopt such practices as part of a larger supply chain.

Decarbonisation

Decarbonisation refers to efforts taken to reduce overall GHG emissions. The course will introduce various decarbonisation strategies as well as local and regional decarbonisation opportunities that SMEs can leverage.

Reporting Frameworks

SMEs will learn about key sustainability-related frameworks and gain skills to determine which frameworks they can leverage to track sustainability performance and progress.

Module 4 – ESG Application Workshop

The last module will consolidate and apply learnings into a case study and enable SMEs to start embedding ESG into their strategy and operations. This module is designed to be an interactive workshop that will apply a practical lens to the theoretical concepts learned. It will involve active discussion around industry-specific challenges and opportunities, referencing best practice examples and finishing off with a self-assessment using our ESG readiness tool.

The workshop will involve:

- Use of a case study for participants to design a strategic ESG roadmap
- Walkthrough of best-practice examples of global and local reporting
- An exploration of material issues across different industries, complemented by interactive discussions with course trainers who are sustainability practitioners
- Completion of PwC's ESG Readiness Tool to understand the company's current ESG maturity and recommendations for improving practices

Subject Experts and Trainers



Eu-Lin Fang

Sustainability and Climate Change
Leader

Eu-Lin is a Partner and leads the Sustainability and Climate Change practice in PwC Singapore. She is also part of the wider PwC Global ESG Leadership team. With over 19 years of experience at PwC, Eu-Lin has extensive experience in sustainability and climate advisory and assurance engagements including ESG strategy, ESG reporting and assurance, climate risk assessment, decarbonisation strategies, impact assessment, sustainable development goals. She is a regular speaker on ESG topics including emerging ESG topics. Over the course of her career, Eu-Lin has led projects across financial services (consumer and corporate banking primarily), real estate, oil and gas, utilities, shipping, telecommunications, resources and healthcare.



Lee Bing Yi

Partner
Sustainability and Climate Change

Bing Yi is a Partner in PwC Singapore's Sustainability and Climate Change practice, supporting organisations in sustainability strategy, risk management, reporting and assurance across various industries including banks, asset managers, real estate as well as other large corporates. He is the Banking ESG lead at PwC Singapore and has led various sustainability assurance and advisory engagements in his career focusing on sustainable financing, sustainability reporting and climate risk management.

Aside from his specialism in ESG, Bing Yi is also a Banking & Capital Markets specialist and a practising public accountant, experienced in providing audit, assurance and advisory services to various banks and financial institutions in Singapore and Australia.



Cynthia Yap

Senior Manager
Sustainability and Climate Change

Cynthia is a Senior Manager within PwC Singapore's Sustainability and Climate Change practice. She has over 7 years of experience at PwC UK providing sustainability advisory and assurance services across a wide range of sectors, including retail, agriculture, manufacturing, foreign aid, utilities and telecommunications.

Cynthia has experience in GHG emissions, decarbonisation strategies, Science-Based Targets, climate risk assessment, ESG strategy, Sustainable Development Goals prioritisation, social impact assessment as well as sustainability reporting assurance.



Dr Srikanth Ramachandran

Manager
Sustainability and Climate Change

Srikanth is a Manager in the Sustainability and Climate Change practice at PwC Singapore. Prior to this, he has 8 years of research experience in the field of sustainability and carbon footprinting.

While working in Singapore, he pursued his doctoral research at Technical University of Munich, Germany. In his doctoral thesis, he evaluated the emission reduction potential of use of biomass in Southeast Asia's road transport sector. He has vast experience in development of GHG inventory and life cycle assessment spanning across multiple domains such as transport, renewable energy, waste management, etc.

Programme fees and registration

Learning modalities	Virtual webinars, e-learning videos, one in-person workshop
Duration	16 hours in total, spread across two to three weeks
Programme fees	Full price - SGD \$1,500* Enterprise Singapore subsidised price - SGD \$450* *Fee stated is per participant and excludes prevailing GST, which will be applied on the full price
Class size	20-30 pax

Eligibility conditions

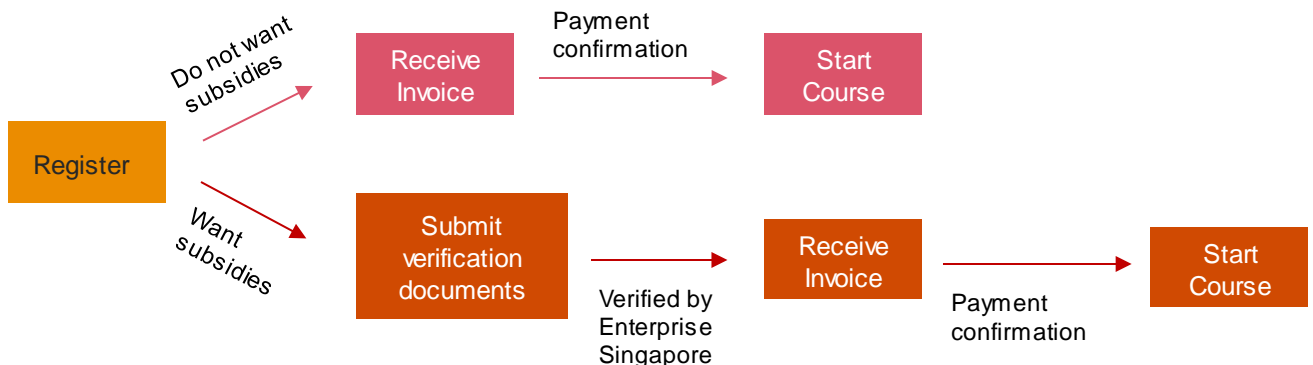
- Subsidised course fee of S\$450 (not inclusive of GST) per participant is only applicable to nominees from local companies¹ and trade associations (TACs)²
- Each eligible entity will be supported for up to a maximum of 3 participants for each type of ESP-Sustainability Course³
- Each individual will only be supported once for each type of ESP-Sustainability Course³
- The company or TAC is liable to make full payment for the course fees if it or its participants are found to be ineligible or fail to complete the course.

¹ Business entities registered and operating in Singapore. This excludes: (a) non-profit organisations and charities (registered as public companies limited by guarantee); and (b) foreign companies operating in Singapore (registered as branch or representative offices).

² TACs will need to fulfil the following criteria: a) registered with Registry of Societies (ROS) or Accounting & Corporate Regulatory Authority (ACRA); and b) defined as a non-profit organisation.

³ There are currently three types of ESP-Sustainability Courses: Foundational, Decarbonisation, and Sustainable Finance. Please refer to the ESP website [here](#) for the list of courses under each course type.

Enrolment process



To register: [Click here](#)