



# GenAI

## Start your career working smarter and living better

#DiscoverPwCsg  
#ExperiencePwCsg

### GenAI

Generative AI for business use is here and continues to rapidly evolve. The openness to tap into the power of generative AI will likely only continue to grow with an estimated \$15.7 trillion dollars of potential contribution to the global economy by 2030.

### Work with and learn from industry experts

We're turning our AI experience and knowledge into business outcomes for our clients, helping them innovate to realise GenAI's potential today, and lay the foundations for future growth. Our business-driven approach, deep industry experience, and technical knowledge can help our clients identify business areas that can be improved with GenAI and train the right models for long-term value.

For graduates entering this field, it includes developing AI models, analysing business needs, and delivering tailored AI-driven strategies. Professionals in this area play a crucial role in enhancing client operations and driving digital transformation. This career demands strong analytical skills, expertise in AI technologies, and the ability to translate complex data into actionable insights.

### Explore:

- Risk Services – Digital Solutions, Gen AI
- Consulting – Digital Cloud, Data
- Tax – Digital tax

### At PwC, you can expect:



#### Mentorship

Be equipped with future-ready skills amidst a supportive coaching culture that brings out the best in every individual



#### Meaningful Work

Be part of the solution, make a difference by being part of projects that positively and tangibly impact our wider community.



#### Memorable Experiences

An uplifting workplace culture that cares for your overall wellness, supports flexibility and celebrates your success.

## Let's stay connected



For queries, you may reach us at [sg\\_graduate\\_recruitment@pwc.com](mailto:sg_graduate_recruitment@pwc.com)



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