



Construction, Petrochemical, Packaging and Logistics

Dear readers,

Welcome to the fifth issue of our industry newsletter and the first for 2022.

Every person across the globe has felt the impact of COVID-19 and that includes people working in the construction, petrochemical, packaging and logistics sectors. Despite the challenges it has imposed, the sectors continue to bring new value to clients by adapting to new obstacles.

To support your engagement with clients in these sectors, we've compiled important industry-related stories that you may have missed.

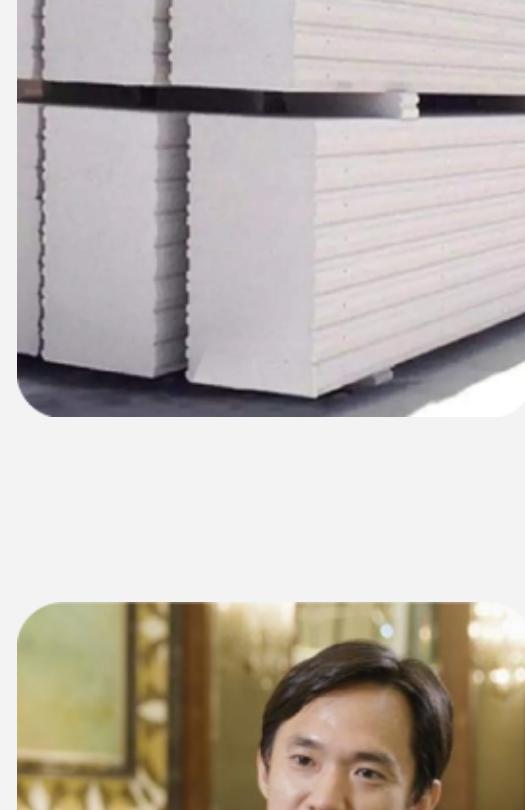
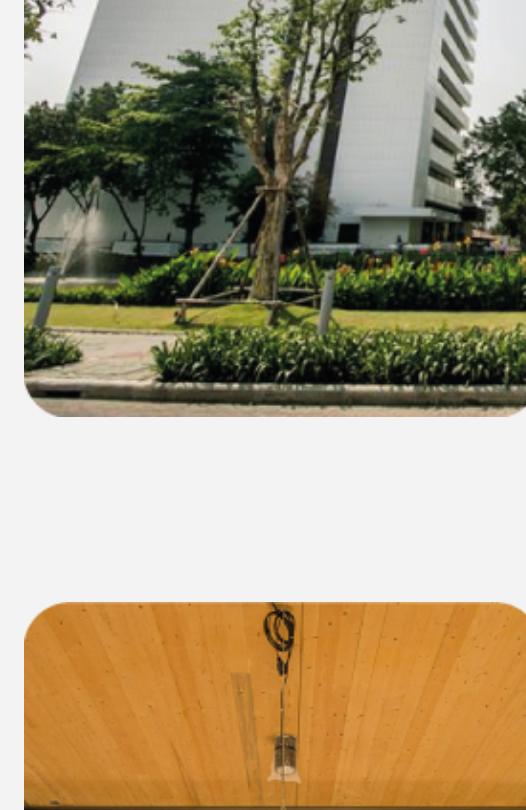
Featured Articles

DXC deploys SAP on Google Cloud to modernise cement and building materials business in Thailand

By Channel Asia

⌚ 4 October 2021

Thailand's Siam Cement Group Pcl (SCG) has announced a partnership with DXC to assist in cloud migrations through leveraging SAP solutions built on Google Cloud. The move to foster stronger innovation within the organisation reflects that the business needs to adapt and keep up with clients' changing mindsets. [Read more...](#)



SCG subsidiary enters into joint venture to manufacture ALC panels in Gujarat

By The Economic Times

⌚ 15 December 2021

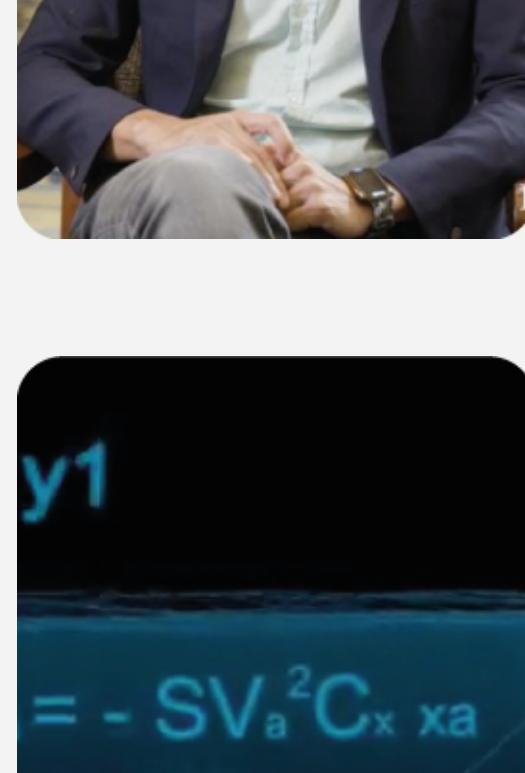
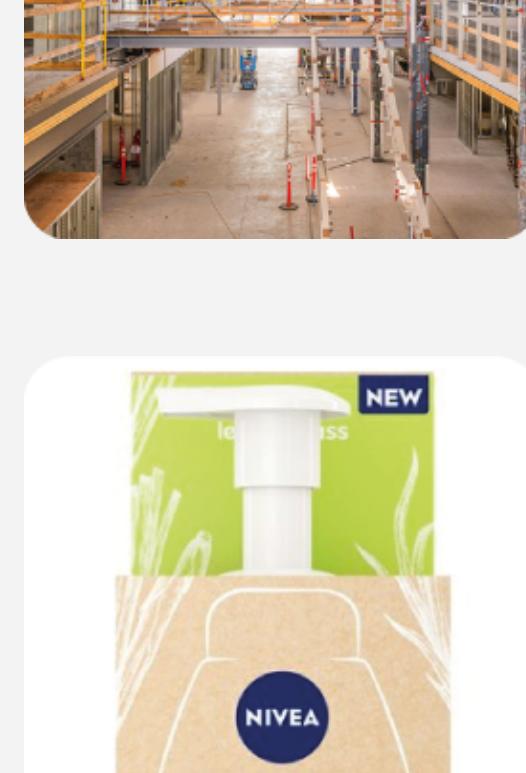
SCG has entered a joint venture with India's BigBloc Construction through its subsidiary SCG International to produce ALC panels. The new panel blocks are a green product that help property builders reduce development costs, according to The Economic Times. [Read more...](#)

Is wood the new concrete?

By Climate & Capital Media

⌚ 13 October 2021

Companies are looking for ways to reduce their carbon emissions and one way to do it is by using mass timbers as a sustainable solution. This article discusses if wood is really a viable replacement to materials such as concrete and steel, providing real world applications from different companies. [Read more...](#)



DNA of success: Thai Wah to launch first tapioca-based bioplastics at a commercial scale

By Forbes

⌚ 16 December 2021

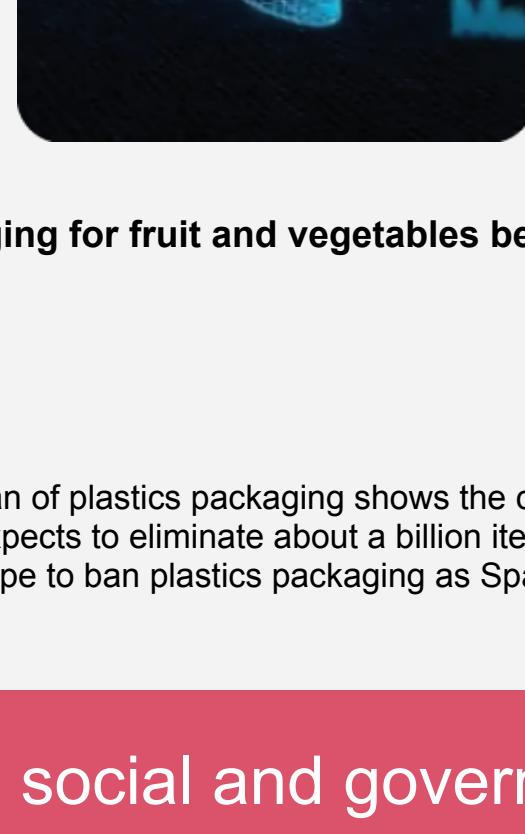
Ho Ren Hua, CEO of Thai Wah Pcl, announced that his company will launch its first generation of bioplastics made from tapioca in January 2022. According to Forbes, it will be the first tapioca-based bioplastics for sustainable packaging launched at a commercial scale. [Read more...](#)

New Nivea refillable hand soap dispenser boasts sustainability and functionality upgrades

By Packaging Europe

⌚ 15 November 2021

German personal care brand Nivea has introduced a refillable hand soap bottle made from 100% recycled and recyclable PET plastics. The launch of this new bottle is part of the company's strategy to promote plant-based materials. [Read more...](#)



Giant kite will pull a ship across the ocean next month

By Gizmodo

⌚ 17 December 2021

A French renewables start-up company is going to test if its giant kite can pull ships across oceans. The shipping sector has been struggling to reduce its carbon footprint and the parafoil kite test run is an attempt to explore the possibility of harnessing free and unlimited wind energy to clean up the emissions from shipping. [Read more...](#)



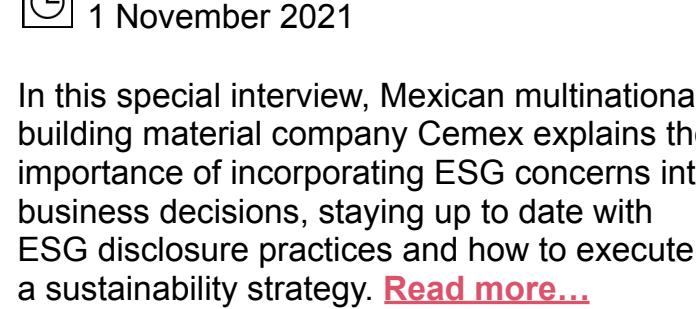
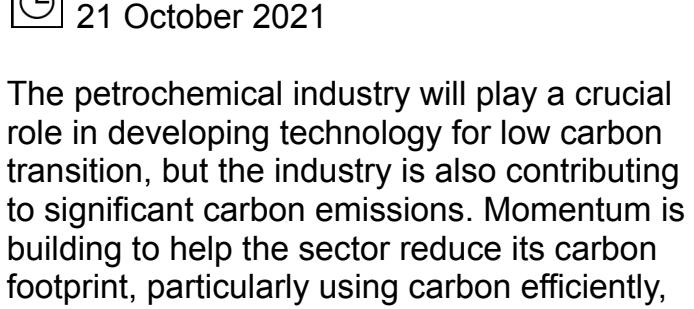
French ban on plastics packaging for fruit and vegetables begins

By BBC

⌚ 31 December 2021

The French government says the ban of plastics packaging shows the country's commitment to phase out single use plastics by 2040 and it expects to eliminate about a billion items of single use plastics every year. France isn't the only country in Europe to ban plastics packaging as Spain will also introduce this new law by 2023. [Read more...](#)

Articles about environmental, social and governance (ESG)



How the petrochemical industry can reduce its carbon footprint

By World Economic Forum

⌚ 21 October 2021

The petrochemical industry will play a crucial role in developing technology for low carbon transition, but the industry is also contributing to significant carbon emissions. Momentum is building to help the sector reduce its carbon footprint, particularly using carbon efficiently, reducing carbon intensity and reducing emissions to a very low level. [Read more...](#)

How building materials company Cemex prioritises ESG decisions

By Greenbiz

⌚ 1 November 2021

In this special interview, Mexican multinational building material company Cemex explains the importance of incorporating ESG concerns into business decisions, staying up to date with ESG disclosure practices and how to execute a sustainability strategy. [Read more...](#)

SCG pledges THB70bn on tech to reduce CO2

By Bangkok Post

⌚ 9 December 2021

SCG will spend THB70bn on innovations to cut 20% of carbon emissions in its manufacturing by 2030. The investment will take place between 2022 and 2030, which aligns with the UN's Sustainable Development Goals. Besides technology investments, the cement company will move forward its 2050 net zero goal through cutting carbon emissions in all its projects. [Read more...](#)

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