



# Financial Services

Dear all

We have compiled industry-related thought leadership articles, publications, global trends, insights and activities to support your engagement with clients in the financial services sector. Happy reading!

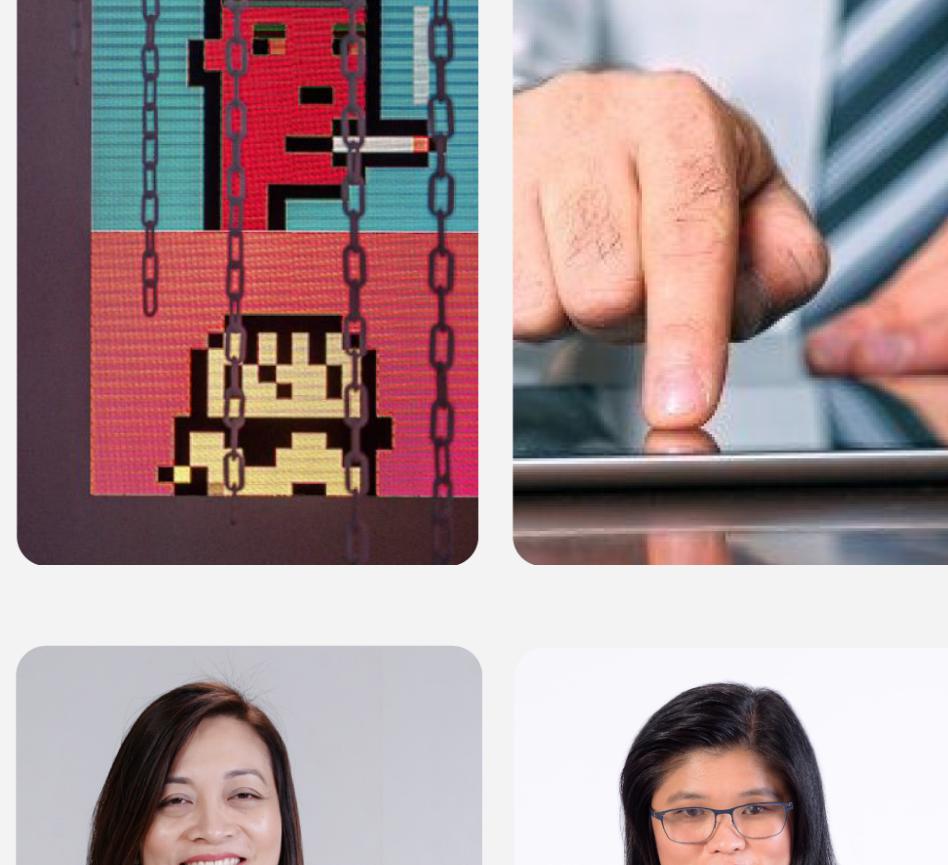
## Featured Articles

### Will the growth in NFTs change the trajectory of the banking and payments industry?

By Forbes

⌚ 23 June 2021

Why have non-fungible tokens (NFTs) exploded in popularity? Their adoption appears to be going mainstream as many people and businesses are looking to ride this new trend. But how will this innovation be used for banking? And will it have an impact on the future of payments?...[Read more.](#)



### SEA fintechs to shift focus on profits as adoption gains pace: Fitch

By Asian Banking and Finance

⌚ 24 August 2021

The adoption of fintech has rapidly grown across Southeast Asia in recent years. The increasing number of users and spread of the internet will make fintech companies in the region shift their profit focus...[Read more.](#)

### Why Thailand's oldest bank is investing USD110m in DeFi

By Forkast

⌚ 21 July 2021

Decentralised finance, commonly known as DeFi, is a form of financial service that doesn't rely on a centralised intermediary like banks. With an eye on its growth potential and business opportunities, SCB 10X is preparing its parent company to embrace this disruption...[Read more.](#)



### China's digital yuan to shake up the future of the financial system

By PwC Thailand

⌚ 31 August 2021

Vilaiporn Taweeappontong, Consulting Lead Partner and Financial Services Leader of PwC Thailand, dives into China's plan for a digital currency and what it could mean for the future of the financial systems...[Read more.](#)

### Bank of Thailand to test retail central bank digital currency, mid-2022

By Kaohoon

⌚ 20 August 2021

Thailand's central bank plans to launch its retail central bank digital currency (CBDC) for the public in the second quarter of 2022. The payment options are limited to accepting, converting and paying for products and services...[Read more.](#)



### Thai crypto exchange Zipmex raises USD41m from Bank of Ayudhya and partners

By Nasdaq

⌚ 8 September 2021

Thai start-up Zipmex, a cryptocurrency exchange, announced it has raised USD41m from Thailand's fifth-largest lender, Bank of Ayudhya and partner media firms. The investment will help the bank gain exposure in blockchain technologies.

Meanwhile, Zipmex will likely receive a boost by attracting a high number of users in the short term...[Read more.](#)



### BAY aims to raise international income

By Bangkok Post

⌚ 14 September 2021

Bank of Ayudhya revealed it hopes to increase its net income for international business. Under a new business plan, the bank will focus on regional expansion into ten ASEAN countries. In addition, they'll help facilitate business matchmaking for SMEs in the region...[Read more.](#)

## Articles about ESG



### The rise of the eco-friendly consumer

By s+b, a PwC publication

⌚ 8 July 2021

The coronavirus pandemic has made consumers around the world more environmentally aware. The trend is for shoppers to include sustainability issues in their shopping decisions. This means that companies must respond by prioritising sustainability as part of their product and service offerings, as the eco-friendly trend continues to gather pace...[Read more.](#)



### Krungthai set to launch Thailand's first index-linked note investing in four megatrends and ESG

By The Nation Thailand

⌚ 31 August 2021

The index-linked note is set to facilitate investments within the industries taking advantage of four megatrends while also adhering to ESG practices. Krungthai believes that the megatrends will lead to investment opportunities and their launch will help investors gain exposure to these trends...[Read more.](#)



### Pakorn Peeathawatchai, President, The Stock Exchange of Thailand (SET)

By Oxford Business Group

⌚ 6 July 2021

ESG is gaining traction as companies look to integrate the principle into their business strategies. In this article, SET President Pakorn provides an overview of ESG trends in Thailand and proposed approaches to set up regulatory mechanisms to improve ESG performance...[Read more.](#)

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