
Press Release

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<i>Contacts</i>	Nguyễn Thu Hà
	Tel: (+84) 24 3946 2246, Ext: 4692; Mobile: (+84) 979 893 020
	Email: ha.nguyen@pwc.com

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Reopening Post COVID-19: Heightened considerations for returning to work

Monday, May 18, 2020 -- As world economies – including Vietnam - begin to reopen, what is clear is that a “new workplace normal” has emerged and the economic fallout of this crisis is widespread. Business leaders bear the primary responsibility for navigating their companies through this disruption and its recovery. How and when the workforce should return to the workplace represents a challenge and an urgent necessity.

Bringing people back onsite successfully won’t be as simple as turning on a light switch. Every organisation is unique. But each share the same concerns: where to begin, how to keep people protected, when to communicate, and what’s the right way to move forward. In addition to preparing for the return to work, business leaders recognise the adverse financial impact of COVID-19 while settling into new ways of working.

This is clearly evident in the latest 11 May 2020 results from PwC’s biweekly Global CFO pulse survey where 85% of CFOs surveyed expect some decrease in revenue and/or profits this year under the impact of COVID-19. Despite facing the reality of revenue decline, companies are increasing focus on protecting the people and workplace safety. According to the latest report, three-fourth (76%) of CFOs anticipate changing workplace safety measures, up 12% from two weeks prior. This can be tied to the fact that 70% CFOs are “very confident” their company can help create a safe workplace environment for employees.

Sharing on this, Hoang Hung, Partners, Local Markets Leader at PwC Vietnam said: *“Vietnam, as a country, has done well to contain the spread of COVID-19 thus allowing the government to reopen our economy late April 2020. As businesses begin to settle into the “new normal” of operations, we must continue to be vigilant. It’s hard to tell if the plans you’d put in place will need to evolve to meet unexpected challenges, so proper considerations will give your organisation an advantage.”*

As business leaders move into the next phase of the new normal and recovery, companies need innovative solutions to ensure this workplace safety is sustainable. In PwC’s latest publication of “Post COVID-19 Response: Return to Work Considerations”, we look at different impact areas around the *Return to Work (RtW)* strategy:

Identifying key persons to design and facilitate a comprehensive Return-to-Work (RtW) strategy. A RtW task force is a team that will lead the activation of and engagement with RtW strategy. RtW is a complex issue that needs decisions based on 4 key criteria:

- Health and Safety
- Type of Work (Sequencing)
- Financial (Cost & Revenue)
- Worker Needs / Preference



This publication also looks at some mid to long term actions around: Business premises & Tax, Vendor & Contingent Workforce Management, Virtual & Remote Workplace and Supply Chain.

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Download the full publication:

Vietnamese: <https://www.pwc.com/vn/vn/publications/vietnam-publications/rtw-considerations.html>
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