
Press Release

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**PwC welcomes the appointment of Simon Gealy
as the CEO of South East Asia Consulting**

30th September 2020 - PwC South East Asia Consulting announced [Simon Gealy](#) as their next CEO with effect from 1 October 2020. Simon succeeds [Sundara Raj Ramamurthy](#), who has led the regional business over the last four years.



Simon Gealy

Simon brings considerable experience from his extensive work across the region and is well-placed to take the business through its next phase of growth. He was admitted as a partner in the US Firm in 1999 and his leadership roles have included Leader of the Global Consumer Markets Group, New York Metro Deals Leader and, most recently, Financial Services Leader for PwC Japan from 2014 - 2019.

Sundara Raj, outgoing CEO says: "As part of our planned succession initiative, we are delighted to announce Simon as the next CEO of PwC's South East Asia Consulting services. I am confident that under his stewardship, we will continue to see our regional consulting business grow while supporting our valued clients in solving their most important problems, especially during these unprecedented times."

Raj will remain with PwC South East Asia Consulting and will take on a Global Client Relationship Partner role as well as other leadership responsibilities across the PwC Malaysia and Vietnam firm.

Commenting on his appointment, CEO Elect, Simon says, "I would like to thank Raj for his unwavering commitment and successful leadership of PwC South East Asia Consulting. I am excited to have the opportunity to lead such a dynamic business, and to build upon Raj's vision and success in the months and years ahead. I look forward to working with our incredible people, clients and society to solve their most complex and important issues."

Grant Dennis, General Director of PwC Consulting Vietnam said "South East Asia has been one of the fastest growing markets in the world before the COVID-19 pandemic outbreak. But things are changing fast. The next few years will be critical for our region to recover from Covid-19 and at the same time capture growth opportunities and regain its momentum.

As we expect to see increased interest in strengthening the regional economic bonds in the near future, we are pleased to welcome Simon Gealy as our new SEA CEO who brings a broad experience in the Asia Pacific regional and globally in delivering key sector expertise across South East Asia. We will continue our mission to bring fresh solutions to the most challenging problems."- added Grant.

PwC South East Asia Consulting operates across Singapore, Indonesia, Malaysia, the Philippines, Thailand and Vietnam and is more than 1,000 people strong.

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**About PwC Vietnam**

At PwC Vietnam, our purpose is to build trust in society and solve important problems. We're a member of the PwC network of firms in 157 countries with over 276,000 people who are committed to delivering quality in assurance, advisory, tax, and legal services. This means that you get the benefits of leveraging on our global network to effectively address and resolve your issues - when you need it.

PwC Vietnam established offices in Hanoi and HCMC in 1994. With strong industry knowledge, our team of more than 1,000 local and expatriate staff offers integrated services, bringing a breadth of skills and depth of resources to our clients wherever they do business, throughout Asia and across the world.

Visit our website for further information: www.pwc.com/vn.

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