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## Press Release

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### **PwC Vietnam welcomes the appointment of Mai Viet Hung Tran as the General Director**

**Vietnam, 2 February 2023** - PwC Vietnam today announced Mai Viet Hung Tran as the next General Director with effect from 1 July 2023. Tran succeeds Dinh Thi Quynh Van, who has served as General Director for the past 12 years.

Tran is currently the Assurance Leader for PwC Vietnam, a role he has played since 2019. He has over 26 years experience in auditing, accounting and management through construction and real estate, manufacturing and services, hospitality as well as the entire sale and retail industry. Tran's core expertise lies in the area of assurance, International Financial Reporting Standards and Vietnamese Accounting Standards. Under his leadership, the Assurance practice has grown significantly and built up a portfolio of audit clients including many local companies and multinational corporations.

*"We are pleased to announce Tran's appointment and are confident that under his leadership, the firm will continue to grow and deliver on our client and people's expectations. It has been a fulfilling experience leading the firm since 2011, growing our multi-disciplinary practice, developing new capabilities and most importantly, driving efforts to make PwC a better place to work for our people. I now look forward to handing the reins over to Tran who I know will only accelerate the great momentum we have built"*

said Dinh Thi Quynh Van, the outgoing General Director.

Dinh Thi Quynh Van will continue as Markets Leader and take on the role as Chairman for PwC Vietnam. She will drive market strategy in a number of strategically important areas, including ESG, digital transformation and value creation capabilities for the firm.



*Mai Viet Hung Tran will become the General Director of PwC Vietnam from 1 July 2023*

Commenting on his appointment, Tran says, “I would like to thank Quynh Van for her successful leadership of PwC Vietnam. I’m looking forward to working with her to continue our journey towards building trust and delivering sustained outcomes for both our clients and people”.

Tran is a Certified Practicing Accountant (CPA) Australia and member of Vietnam Association of Certified Public Accountants (VACPA). He holds a Doctor degree in Business Administration from EU Business School, an MBA degree from Henley Business School (UK) and Bachelor’s Degree in Accounting & Finance from University of Economics (Vietnam).

**Ends.**



## About PwC

At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 152 countries with nearly 327,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at [www.pwc.com](http://www.pwc.com).

PwC refers to the PwC network and/or one or more of its member firms, each of which is a separate legal entity. Please see [www.pwc.com/structure](http://www.pwc.com/structure) for further details.

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## About PwC Vietnam

PwC Vietnam established offices in Hanoi and HCMC in 1994. With strong industry knowledge, our team of more than 1,000 local and expatriate professionals bring a breadth of skills and depth of resources to effectively address and solve issues that matter to our clients, wherever they do business.

Under The New Equation, we are strengthening our focus in a number of strategically important areas including ESG, digital transformation, M&A and deals value creation capabilities as well as providing assurance beyond financial statements. We have built strong relationships with key ministries, financial institutions, state-owned enterprises, private companies, and commercial organisations. PwC Vietnam also operates a foreign law company, licensed in Vietnam by the Ministry of Justice, with its head office in HCMC and a branch office in Hanoi.